



GLOBAL PURSUITS, LOCAL ENDEAVOURS

BCCIE SUMMER SEMINAR 2012

DELTA OKANAGAN RESORT & CONFERENCE CENTRE, KELOWNA, BC JUNE 24-27

SPONSORSHIP PACKAGE

British Columbia Council for International Education (BCCIE)

The BC Council for International Education (BCCIE) is a non-government agency funded by the province of British Columbia. We are committed to advancing the international education interests of British Columbia and represent the province's public and accredited private K-12, post-secondary, and language institutions. On behalf of the sector, we support international education joint marketing, offer professional development and internationalization activities, and act as a liaison and advocate for the provincial international education community. BCCIE is also tasked with administering and marketing the province's Education Quality Assurance (EQA) designation.

BCCIE is proud to take a leadership role in matters relating to international education and to work collaboratively and effectively with our stakeholders and colleagues across the country. British Columbia is one of the leading destinations for international students in Canada, with 94 000 students studying at all levels in our province from across the globe.

Who Will Attend

BCCIE Summer Seminar 2012 is expected to attract upwards of 250 delegates from across Canada, including institutional and district leaders (Vice-Presidents, District Principals, Directors), provincial and federal government officials, NGOs, front-line practitioners, and other key influencers in the field of international education. The Seminar launch will be supported by a high profile media campaign across electronic, social media, and traditional communication channels.

Sponsors to BCCIE Summer Seminar 2012 will have the opportunity to:

- Profile their organization to an influential audience of top practitioners and decision makers
- Network with staff and others who act as a primary liaisons with international students and their families, international institutions, agencies, government and supporters
- Develop value-added partnerships with some of the leading international education specialists in Canada





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Sponsorship Benefits

Sponsorship opportunities have been designed to provide you with maximum exposure to delegates during your sponsored events. There are three levels of sponsorship – **Gold**, **Silver** and **Bronze**. All sponsors will be featured through multiple media in our online communication campaign* before, during and after the conference, receive formal acknowledgement during the event as well as benefit from the additional privileges of the individual sponsorship packages as outlined below. BCCIE will select and engage with sponsors who reflect the values of international education in the province and will consider value to stakeholders when considering sponsorship proposals.

Sponsorship Opportunities

Below is a list of available event sponsorship options with prices as indicated. BCCIE welcomes alternate sponsorship proposals that may be better aligned with your organization's marketing needs, so please be in touch with your ideas.

Date	Event	Cost
■ Sunday, June 24	First-Timers Social/Mentoring Event	\$1500
Monday, June 25	<i>Delegate Breakfast</i>	<i>Sold out!</i>
Monday, June 25	<i>Thought Leader Dialogues</i>	<i>Sold out!</i>
■ Monday, June 25	Networking Break	\$1500
Monday, June 25	<i>Opening Plenary Luncheon</i>	<i>Sold out!</i>
Tuesday, June 26	<i>Delegate Breakfast</i>	<i>Sold out!</i>
Tuesday, June 26	<i>Networking Break</i>	<i>Sold out!</i>
■ Tuesday, June 26	Express Networking Lunch	\$2500
■ Tuesday, June 26	National Dialogue on International Education	\$2500
■ Tuesday, June 26	Networking Break	\$1500
■ Tuesday, June 26	Final Banquet/BCCIE Awards Gala	\$4000 (Max. 3 Sponsors Accepted)
	<i>BCCIE Summer Seminar Bursary Program</i>	<i>Sold out!</i>

Sponsorship Privileges

■ Bronze (\$1500+):

- Recognition as sponsor (with logo) on the BCCIE Summer Seminar website
- Recognition (with logo) in the official Program Guide
- Verbal acknowledgement at Welcome Reception and Awards Banquet
- Recognition as sponsor in select marketing activities (electronic, social media, and traditional)

■ Silver (\$2500+):

Privileges as above **plus:**

- One complimentary full conference registration
- Half-page advertisement in Seminar Program Guide
- Signage during sponsored event (created by BCCIE)
- Table during sponsored event to distribute collateral and display materials

■ Gold (\$4000+):

Privileges as above **plus:**

- **Additional recognition (with logo) on the official Delegate Bag**
- **Exhibitor's Table for full conference duration (3 days) to distribute collateral and display materials**

Contact Us

To discuss your sponsorship options at BCCIE Summer Seminar 2012, please contact seminar@bccie.bc.ca.

* **Exposure to International Education Communities** 950 Summer Seminar newsletter subscribers, 750 Twitter followers, 250 Facebook fans, 3600 unique visitors to BCCIE & EQA websites monthly from around the world... and growing!



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SPONSORSHIP FORM

Contact Information

Organization Name Address

City Country Postal Code

Contact Person Email

Title Telephone Fax

Event Sponsorship

Select the event you wish to sponsor by checking the appropriate boxes

* Please note that BCCIE will endeavour to honour your sponsorship request; however, some events may not be available at the time of your request.

Comments

Please add additional comments regarding your sponsorship preferences, requests, questions and open sponsorship ideas in the box below

Date	Event	Cost
<input type="checkbox"/> Sunday, June 24	First-Timers Social/Mentoring Event	\$1500
<input type="checkbox"/> Monday, June 25	<i>Delegate Breakfast</i>	<i>Sold out!</i>
<input type="checkbox"/> Monday, June 25	<i>Thought Leader Dialogues</i>	<i>Sold out!</i>
<input type="checkbox"/> Monday, June 25	Networking Break	\$1500
<input type="checkbox"/> Monday, June 25	<i>Opening Plenary Luncheon</i>	<i>Sold out!</i>
<input type="checkbox"/> Tuesday, June 26	<i>Delegate Breakfast</i>	<i>Sold out!</i>
<input type="checkbox"/> Tuesday, June 26	<i>Networking Break</i>	<i>Sold out!</i>
<input type="checkbox"/> Tuesday, June 26	Express Networking Lunch	\$2500
<input type="checkbox"/> Tuesday, June 26	National Dialogue on International Education	\$2500
<input type="checkbox"/> Tuesday, June 26	Networking Break	\$1500
<input type="checkbox"/> Tuesday, June 26	Final Banquet/BCCIE Awards Gala	\$4000 (3)
<input type="checkbox"/>	<i>BCCIE Summer Seminar Bursary Program</i>	<i>Sold out!</i>

Payment

Total Charged: \$

Sponsorship funds must be paid by cheque. Please ensure cheque is made payable to BCCIE and forwarded to:

BC Council for International Education
Suite 603, 409 Granville St. Vancouver, BC
Canada V6C 1T2

I agree to sponsor the BCCIE Summer Seminar 2012 for the amount indicated above. I understand that payment must be made to BCCIE on or before **May 15, 2012**