

For Immediate Release

ICEF CONFIRMS GOLD LEVEL SUPPORT OF SUMMER SEMINAR

Vancouver, BC – April 25, 2012

We are pleased to announce the generous support of ICEF as a Gold level sponsor at this year's Summer Seminar conference, June 24-27, 2012 in Kelowna, BC. ICEF's sponsorship will allow international educators to gather for a hot Delegate Breakfast on Monday, June 25, 2012.

Sarah Mines, Manager – Canada, at ICEF looks forward to the partnership. "ICEF is pleased to support BCCIE Summer Seminar 2012. It is a great opportunity for stakeholders involved in international education in BC, and throughout Canada, to come together and learn from one another. We hope to be able to share our knowledge and assist in helping institutions, associations and governments achieve their goals in the area of international education. ICEF wishes BCCIE all the best for a successful Summer Seminar 2012!"

BCCIE Executive Director Randall Martin celebrates the ongoing commitment of ICEF to the field of international education, and to ICEF's ongoing relationship with BCCIE. "Trusted agents and Canadian international educators rely on quality service providers such as ICEF to meet their international marketing and recruitment needs. ICEF has a deserved and long-standing reputation for delivering quality service and valuable events for our international education sector. We are pleased to have their support at this year's conference."

BCCIE Summer Seminar 2012 is Western Canada's largest international education conference, bringing together upwards of 250 international educators and administrators from across Canada under the theme ***Global Pursuits, Local Endeavours***. The conference will feature up to 24 concurrent sessions covering topics of interest for international education professionals at all levels, including dedicated streams for international education leaders and newcomers to the field, as well as a number of high profile networking and pre-conference events.

ICEF connects educators, student recruitment agents and service providers at networking forums around the world devoted to growing international student enrollments.

Educators value ICEF Workshops because they can meet a diverse range of student recruitment agents who have passed ICEF's rigorous quality controls. They can increase their enrollments by appointing new agents, extending relationships with existing contacts, obtaining market intelligence, and promoting their brand in the international education marketplace.

ICEF Workshops are renowned for the quality of educator/agent relationships they facilitate. Since 1991, thousands of educators (universities, colleges, secondary schools, language schools), and student recruitment agents have chosen ICEF for their student recruitment needs.

Visit the [Seminar Program](#) to find a full listing of conference events and activities.

Find out about Summer Seminar 2012 sponsorship opportunities by visiting <http://ow.ly/7IGsZ>.

Contact seminar@bccie.bc.ca if you have any questions.

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For more information:

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