

For Immediate Release

JAPAN AIRLINES CONFIRMS GOLD LEVEL SUPPORT OF SUMMER SEMINAR

Vancouver, BC – April 18, 2012

Japan Airlines has generously provided Gold level sponsorship for BCCIE Summer Seminar 2012. Their support demonstrates their corporate commitment to the education sector in BC, the community and international educators across all sectors and regions. Japan Airlines' sponsorship will allow educators from BC and beyond to gather for the Thought Leader Dialogues on Monday, June 25, 2012 and a Delegate Breakfast on Tuesday, June 26, 2012.

Steve Chen, District Sales Manager of Japan Airlines, looks forward to the partnership. "Japan Airlines is proud and excited to be able to show our support of BCCIE and all professional educators across Canada. For many years, Japan Airlines has provided air transportation and has a world-renowned reputation for service. We are devoted to continuing to offer high-quality products and our tradition of service from the heart to all professional educators across Canada."

BCCIE Executive Director, Randall Martin, salutes the ongoing commitment of Japan Airlines to the field of international education. "British Columbia is Canada's Asia Pacific Gateway. With many of our key education markets in East and Southeast Asia, we are pleased to have the support of Japan Airlines in facilitating the business travel needs of our Canadian and BC-based international educators routing to and through Japan."

BCCIE Summer Seminar 2012 is Western Canada's largest international education conference, bringing together upwards of 250 international educators and administrators from across Canada under the theme ***Global Pursuits, Local Endeavours***. The conference will feature up to 24 concurrent sessions covering topics of interest for international education professionals at all levels, including dedicated streams for international education leaders and newcomers to the field, as well as a number of high profile networking and pre-conference events.

Japan Airlines is a proud member of oneworld alliance group of quality airlines. Oneworld is comprised of 11 of the world's best airlines. Earn miles with JAL Group Airlines and other oneworld airlines in JAL Mileage Bank (JMB) or its partner airline programs. Executive Class and other qualifying travelers can also have access to a JAL lounge prior to flight departure. Japan Airlines is committed to supporting professional educators by offering discounts through BCCIE's travel program. Acknowledging that cost is associated with travelling, JAL believes that by taking advantage of [our travel program with BCCIE](#), you will immediately enjoy the instant

savings on airfare and our world renowned service. For more information, we welcome you to contact Steve Chen at steve.chen@jal.com for program details.

Visit the [Seminar Program](#) to find a full listing of conference events and activities.

Find out about Summer Seminar 2012 sponsorship opportunities by visiting <http://ow.ly/7IGsZ>.

Contact seminar@bccie.bc.ca if you have any questions.

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For more information:

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