

## **International Recruiting at Home: Pathways and Partnerships A BCCIE Professional Development Seminar**

**FRIDAY, September 28<sup>th</sup>, 2012**

**1:00 PM - 4:00 PM**

**SIMON FRASER UNIVERSITY (SFU) – HARBOUR CENTRE, ROOM 7000  
VANCOUVER, BC**

This seminar provides an in-depth look at how recruiting pathways and partnerships work within the Canadian and BC context. Presenters will share latest research and practical experiences which map out structural, organizational, performance, and business aspects of pathways and partnerships. Opportunities as well as risks will be highlighted. Attendees will have ample opportunity to engage in Q &A.

Takeaways for attendees:

- The rationale for pathways and partnerships relative to institutional efforts
- An overview of the vast variety of pathways
- Insights on the impact of pathways on students (e.g., academic performance)
- Future considerations (competition and collaboration scenarios)

**Dr. Daniel J. Guhr** serves as Managing Director of Illuminate Consulting Group (ICG). Prior to founding ICG, he served as a consultant with the Boston Consulting Group, and as a Director of Business Development with SAP. Dr. Guhr holds a D.Phil. and a M.Sc. from Oxford, as well as a M.A. from Brandeis. Dr. Guhr was also trained at Bonn and Harvard, served as a research specialist at Berkeley, and conducted research at a Max-Planck-Institute. He has authored more than 35 research papers and studies. From 2006 to 2012, he contributed to more than 80 conference sessions and workshops.

**Co-presenter from Eurocentres Vancouver:** Sharon Curl, President.

Sharon Curl is President and owner of Eurocentres Canada which operates schools in Vancouver and Toronto. Sharon opened Vancouver Maple Leaf Language College (VMLLC) in 1990 and in 2002 VMLLC formed a partnership with Eurocentres at which time she began operating her schools under the Eurocentres Canada brand name. Sharon is very active in the Canadian English as a Second Language industry, being the first president of the Canadian Association of Private Language Schools (CAPLS) as well as being a member on numerous industry working groups over the years including EMAB, ACISI and various committees for other government departments including Canadian Heritage, Citizenship and Immigration Canada and the Canadian Education Centre Network. Sharon chaired the steering committee which brought CAPLS and the CLC together to form Languages Canada and has been very active in the association since its inception. Sharon is currently the President of Languages Canada and from 2008 to 2012 she served on the Board and Executive Committee of Languages Canada as Immediate Past President and also Chaired the Advocacy and Affiliations Committee.



This is a paid BCCIE workshop open to all educators outside of BC as well as BC public school districts, recognized independent K-12 schools and EQA-designated post-secondary institutions and language schools.

To attend this event, please register online at <http://bccie.bc.ca/educators/professional-development> before Wednesday, September 26th.

For more information, please contact BCCIE at [events@bccie.bc.ca](mailto:events@bccie.bc.ca).