

For Immediate Release

BCCIE 2010 SUMMER SEMINAR EARLY REGISTRATION NOW OPEN

Vancouver, BC - March 2, 2010

The BC Council for International Education (BCCIE) is very pleased to announce that early registration for this year's Summer Seminar is now open. Summer Seminar 2010 is an international education conference that will bring together upwards of 300 international educators and administrators from across Canada to Whistler from June 22-25, 2010. The Seminar theme, *Charting the Path Ahead*, captures the excitement and momentum of an industry which currently generates over \$6 billion to Canada's economy and in which British Columbian school districts and institutions play key leadership roles.

Summer Seminar 2010 will feature twenty-four concurrent sessions covering topics of interest for international education professionals from all stakeholder groups and professional streams. While maintaining our commitment to providing made-in-BC professional development for British Columbia (BC) practitioners, we have also brought together speakers and experts from across Canada and internationally to enhance the Seminar experience. Our keynote speaker, Tod Maffin, is a recognized expert in the 'Facebook Generation' and will discuss how best to engage the next generation of globally-minded, media-savvy students. New events like the BCCIE Leadership Council and the BCCIE International Awards will recognize innovation in the industry and continue to foster the collaborative spirit of international education in Western Canada.

Whistler Village is a small-scale, pedestrian friendly location with award-winning restaurants, a bustling nightlife, and a range of outdoor activities to suit all lifestyles. Convenient transportation links from the Vancouver airport and ferries will allow delegates from outside the Lower Mainland easy access to and from the conference site. BCCIE has negotiated special rates for Seminar delegates at the host Hilton Whistler Resort & Spa and most Seminar events will be at the intimate Whistler Conference Centre, just a few steps from the Hilton.

To learn more about Seminar sessions, registration pricing, sponsorship options, and our Summer Seminar Bursary program, please visit: <http://www.bccie.bc.ca/educators/summer-seminar>. You may also wish to follow our updates via [Facebook](#) and [Twitter](#). *Early registration rates are available until end of day Thursday, April 15.*

- more -

- 2 -

The BC Council for International Education (BCCIE) is a learner-driven, non-government agency funded by the province of British Columbia. BCCIE represents the province's public and accredited private K-12, post-secondary, career college, language institutions and school districts to international learners around the world. BCCIE is committed to advancing the international education interests of the province of British Columbia. Nearly 140,000 international students choose to study in BC each year. International education is estimated to be the fifth largest industry in BC, generating annual revenue of over \$2.5 billion to the province.

- 30 -

For more information:

Christina Wu, Communications Coordinator
BC Council for International Education
cwu@bccie.bc.ca
1.604.637.6755